

# 2010

## CRESTED BUTTE LAND TRUST WINE & FOOD FESTIVAL



### Winery Registration Form

Thank you! This event would not be possible without the support of our wine partners.

**Name of Winery:**

(Please list exactly how you would like it to appear in Festival materials)

**Winery Administrative Contact Name:**

Name:

Title:

Email:

Telephone: (\_\_\_\_)

Mailing Address:

City:

State:

Zip:

Contact Phone:

Fax:

Cell phone:

**Winery Website Address:**

I agree to a reciprocal link with CRESTEDBUTTEWINE.com  Yes  No

**Attendee (s) from Winery (Winemakers/Owners)**

(If different from above)

Name: \_\_\_\_\_ Telephone: (\_\_\_\_)

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Telephone: (\_\_\_\_)

Email: \_\_\_\_\_

(Please attach a separate sheet with this information for any additional attendees).

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## CRESTED BUTTE LAND TRUST WINE & FOOD FESTIVAL



### Tasting Events & Additional Tickets Form

Name of Winery:

My company would like to purchase the following registration (s):

Private Table: \$ 200.00       Shared Table: \$ 125.00

#### Registration Includes:

- Pouring opportunity at the Grand Tasting
- Two Festival Credentials (Access to Grand Tasting)
- Two commemorative Crested Butte Wine & Food Festival wine glasses
- Discounted lodging rates at Crested Butte Mountain Resort

#### Additional Credential (s):

I would like to purchase additional credentials and tickets:

\_\_\_\_ Grand Tasting Credentials (for working staff only)      x \$ 25.00 =  
\_\_\_\_ Grand Tasting tickets (public) (great for gifts and incentives!)      x \$ 45.00 = \_\_\_\_\_ (public pays \$70)

**TOTAL:**      \$ \_\_\_\_\_

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**Registration fee**      \$

**Additional event tickets/credentials**      \$

**TOTAL AMOUNT DUE**      \$

(Credit card information/payment form last page of this packet)

Check here if you would like for us to provide trained volunteers to pour your wines at the Grand Tasting.

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## CRESTED BUTTE LAND TRUST WINE & FOOD FESTIVAL



### VIP Events

**Name of Winery:**

#### **Sponsor Opening Night Reception**

*Thursday, July 22, 2010 evening*

The Festival will be hosting its VIP party for Festival sponsors, wineries, chefs and media, and other invited guests. Anticipate 100 guests.

Yes, I would like to donate product for this event

#### **Chef's Dinners (exclusive):**

The most prestigious events of the Crested Butte Land Trust Wine & Food Festival are the Chefs Dinners where renowned chefs create multi-course dinners paired with premium wines. These memorable evenings will be held in private homes in Crested Butte. Tickets are anticipated to be \$500 per person. Seating is limited for each of these special events. These events are produced by the Crested Butte Land Trust and 100% of each ticket goes directly to its efforts in land preservation.

Yes, I would like to donate product for one of these Chef Dinners.

#### **Wine Seminars / Culinary Demonstrations / Wine Dinners**

*Throughout the Festival*

The Festival will be filled with food and wine events hosted by many local restaurants and other partners. Colorado Mountain Events can match you up with these owners to create the perfect event.

Yes, I would like to partner with and donate product for one or more of these events

Preferred/requested restaurant partners: \_\_\_\_\_

Speaker and designation (winemaker, sommelier, etc.): \_\_\_\_\_

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## CRESTED BUTTE LAND TRUST WINE & FOOD FESTIVAL



### Local Wine Distributor Form

**Name of Winery:**

**NOTES:**

- All wines must be with a \$0.00 invoice from a distributor in order to conform to liquor license & Colorado State law
- Please plan to bring at least three bottles of each wine you plan to pour at the Grand Tasting
- Absolutely no wine sales are permitted from the tables (although we encourage you to promote your wine clubs and have other information ready to distribute)
- Please provide any additional décor you would like, promotional materials, and knowledgeable staff to pour your wines
- Please plan to arrive no later than 1:00 PM to the Grand Tasting, and plan to staff it until the event concludes at 5:00 PM
- We will provide: Table(s), linens, signage, spittoons, glassware, napkins, water, ice
- Food will be provided by local restaurants

**Colorado Distributor:**

**Contact Name:**

Contact Phone:

Fax:

Cell phone:

Email:

Please use additional sheet at the end of this application if more space is needed.

Wine Name	Varietal	Appellation	Year

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## CRESTED BUTTE LAND TRUST WINE & FOOD FESTIVAL



### Travel & Lodging Information for Winery Representatives

#### Airport service

Crested Butte, Colorado is serviced by the Gunnison-Crested Butte regional airport (GUC), a 30-minute drive from Crested Butte easily accessible by bus service. In the summertime, this airport is serviced from Denver International Airport via United Express. Another option is Montrose, Colorado (MTJ) which is located 90 minutes outside of Crested Butte. Both airports have rental cars. There is a small airstrip on the edge of Crested Butte for small commuter planes – if you need more information on this, please let us know.

#### From Denver or Colorado Springs

To arrive in Crested Butte from Denver by car is approximately 4 to 5 hours and requires driving over mountain passes. The 220 miles from either city will go by quickly with a very beautiful drive down Highway 285. From Denver, go south on 285 to just outside of Salida. Go west on Highway 50 to Gunnison, where you will proceed on Highway 135 directly into Crested Butte. From Colorado Springs, go west on Highway 24 to Highway 285. There is a new bus service from Denver to Gunnison.

#### Lodging Information

Through our partnership with Crested Butte Mountain Resort, the Festival is proud to extend discounted room rates to winery representatives. With nightly rates starting at \$121/night for a standard King in the Grand Lodge, here is no other wine event in Colorado that can offer you such a great rate in such a beautiful place. Reservations also include a single lift ticket. You can see the various accommodations by visiting <http://www.skicb.com/cbmr/lodging.aspx>. To secure your room reservations at the winery rates of 20% off, please call Stacey Davey with CB Vacations at 970-349-2391

**For winemakers and winery owners**, the Festival is proud to extend one room for two nights with our compliments. Please limit one room stay per winery. Our allocation is limited for these rooms. Once these first-come, first-serve rooms are accounted for, we are pleased to extend the winery rate.

Reservations for these rooms are being taken by Festival Coordinator Ashley Novak: 970.349.7578

#### Transportation In/Around Crested Butte

There is a free shuttle circulator that runs approximately every 30 minutes between town and the mountain, where the hotels are located. The shuttle stop at the mountain is located behind the Lodge at Mountaineer Square and adjacent to the Grand Lodge. There is another stop just south of Elevation Hotel. Town stops include the 4-way stop and corner of 2<sup>nd</sup> Avenue/Elk Avenue. In Crested Butte, you really don't need a car to get around!

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